



## **Program Advertising Specifications**

### **Full Page 8" x 5" (Digest Size)**

\$700 Color ad and listing in directory \$550 Black and white ad and listing in directory

### **Half Page 4" x 5" Horizontal or 8" x 2.5" Vertical**

\$450 Color ad and listing in directory \$300 Black and white ad

### **Quarter Page 2.5" x 4" Vertical**

\$150 Black and white ad only

### **Resource Directory Map Listing**

\$100 Resource Directory map will be a listing of your business including location on a map, included in every 2009 Showdown in MadTown Program.

### **ASANA Member Cities**

Full Page \$600 color, \$450 B/W Half Page \$350 color, \$250 B/W Quarter Page \$100

### **Distribution of the 2009 Tournament Program Guide:**

2009 Showdown in MadTown Tournament Program will be distributed to players and fans throughout the tournament. 1,000 copies will be printed.

**Submission deadline:** August 3, 2009

**Submit all artwork to:** [dawnsiebert@gmail.com](mailto:dawnsiebert@gmail.com) subject line: 2009 ad program

### **Program questions contacts:**

Ben Monty [ben\\_curtis21@yahoo.com](mailto:ben_curtis21@yahoo.com) (608) 358-1861

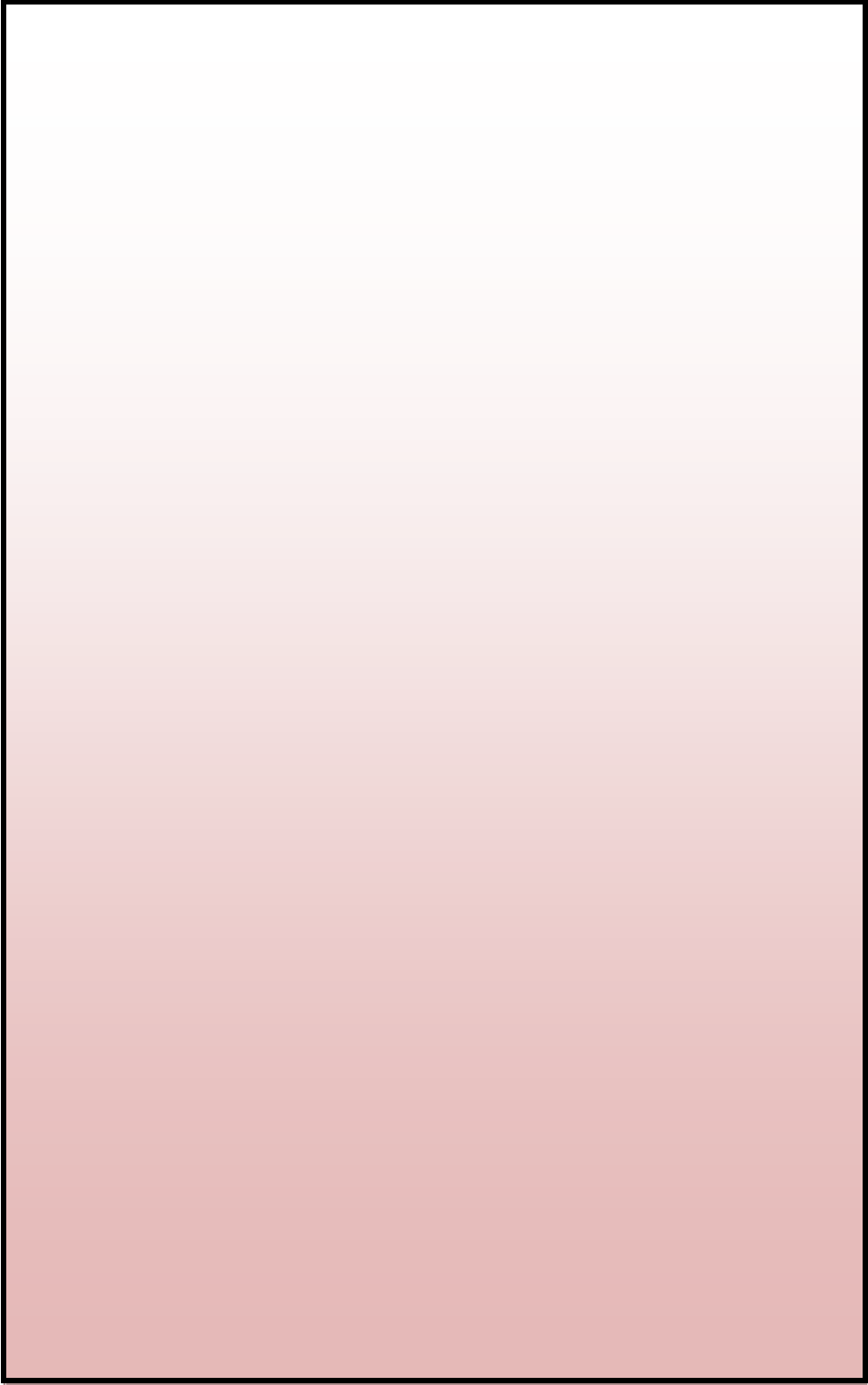
Dawn Siebert [dawn.siebert@gmail.com](mailto:dawn.siebert@gmail.com) (608) 335-2083

### **Ad guidelines:**

Ads should be submitted to size either as a digital photo file or a PDF. Photo files should be 300 dpi at 100% size of advertisement. All PDF files need to be press quality.

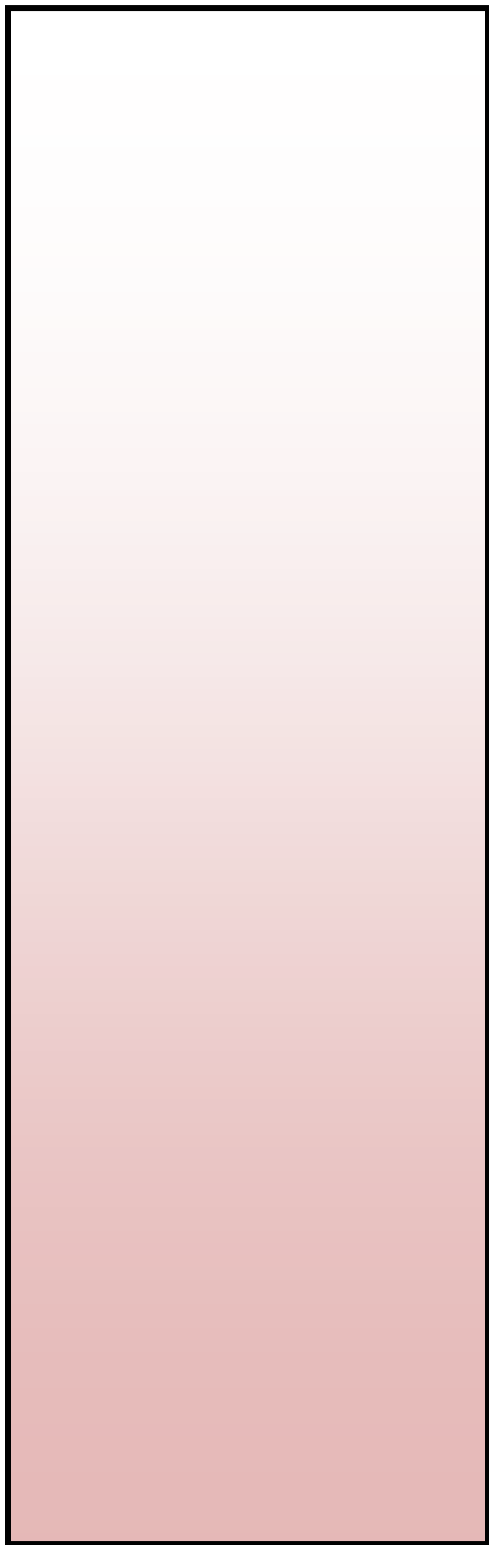
Visit [www.madtown2009.org](http://www.madtown2009.org) for more information!

**8" x 5" Full Page Ad Size**



***8" x 2.5" Half Page Vertical Ad Size***

***4" x 5" Half Page Horizontal Ad Size***



***4" x 2.5" Quarter Page Vertical Ad Size***



**2009 Showdown in MadTown Program Ad Order Form**  
**Submission / Payment deadline: August 3, 2009**

**Name:** \_\_\_\_\_

**League Name/City** (if applicable): \_\_\_\_\_

**Mailing Address:**

\_\_\_\_\_

\_\_\_\_\_

**Ad Size** (circle one): Full Page    Half vert.    Half hor.    Quarter

**List in Resource Directory** (circle one): Yes    No

**Total Cost:**

**Ad Amount:** \$ \_\_\_\_\_

**Directory:** \$ \_\_\_\_\_

**Total Check:** \$ \_\_\_\_\_

**Please Make Checks Payable to:**

2009 Asana World Series  
c/o Dawn Siebert  
3817 Johns Street  
Madison, WI 53714

**Submit all artwork to:** [dawnsiebert@gmail.com](mailto:dawnsiebert@gmail.com) with subject line: 2009 ad program

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