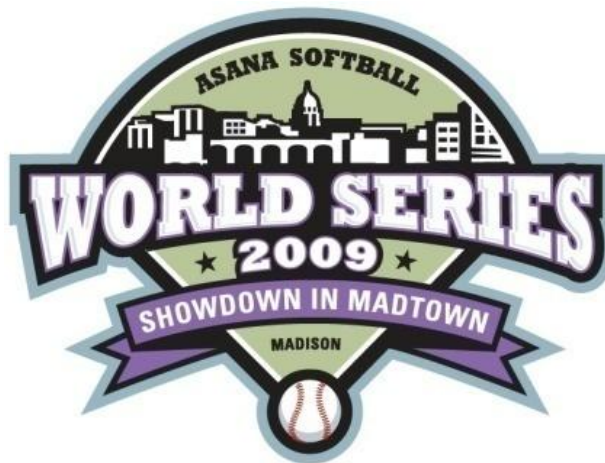


SHOWDOWN IN MADTOWN GAYZETTE

VOL. 4 – AUGUST 2009

Dear Players, Coaches, Umpires, and Fans:

One week until the Showdown in MadTown! It looks like 40 teams will be participating in this year's World Series from 18 cities! We are looking forward to welcoming you all to Madison for a week of fun and competition! This is the FINAL volume of the Showdown in MadTown Gayzette. In this volume, we will give you all the final details about the Series and your week in Madison. We will introduce you to the two women who have been working hard to organize our Friday night event Burlesquepad! Finally, we will share with you our thoughts on planning this event.



We hope that this newsletter has gotten you all excited for coming to Madison! Be sure to reread all our past newsletters so you are up to date on what we have planned for you! You can also always check out our web site – www.madtown2009.org – for the latest information on Showdown in MadTown!

Play ball!

Ben Monty and Dawn Siebert
Host City Co-Directors for Showdown in MadTown

THANK YOU SPONSORS AND GMCVB!

In addition to our national sponsors Coors Light, Sweet, and Miken, we have 13 local sponsors that have chosen to support the 2009 ASANA Softball World Series! These sponsors have made many in-kind donations to us for fundraisers and collectively have donated over \$14,000 to support the Series! In addition, The Greater Madison Convention & Visitors Bureau (GMCVB) has provided us with \$5,000, which is being used to pay for the all the fields for the Series! Further, we have received grants from the [New Harvest Foundation](#) and [American Family Insurance](#). As a planning committee, we could not ask for more generosity from our community.

HOMERUN SPONSORS



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Before we traveled to Seattle to bid for the 2009 ASANA World Series, we met with the staff at the GMCVB. They have been extremely courteous and professional while helping us plan this event. They helped us obtain quotes for hotels and services and provided promotional support in addition to the money they provided to us for fields. For more information about Wisconsin and the Madison area, please visit their web site - www.visitmadison.com.



**STILL MISSING: MADISON GNOME
LAST SEEN AT THE SEATTLE SEATAC MARRIOTT HOTEL
IN FEBRUARY 2008!
IF FOUND, PLEASE RETURN TO SERIES 2009! THANKS!**



MEET TWO MORE MADISON WOMEN!

For our last issue, we would like to introduce you to the two women who stepped up to help us plan our Friday night event - Burlesquepade! Both Lizzy and Emily have extensive experience organizing events and both have played softball in their past lives. We are very excited that they collaborated with us and share in our excitement of hosting the 2009 Series.

LIZZY TYMUS



Lizzy Tymus (Liz) is originally from Burlington, known as Chocolate City USA since it is home of Nestle's U.S. headquarters, located in southeastern Wisconsin. Burlington is also the hometown of Tony Romo, starting quarterback of the Dallas Cowboys. Liz moved to Madison in 2000. She is currently the general manager at Cafe Zoma located at 2326 Atwood Avenue (look for it on the way to Olbrich from downtown). She is also the founder and promoter for Indie Queer (www.indieQueer.com). Liz enjoys seeing live music, promoting queer parties, and hanging with her 1-year old daughter. Since Liz spends her days running a coffee shop, she has a good feel for the culture of Madison. She likes that Madison is a college town since there's a sort of revival every fall, bringing a new and renewed spirit keeping Madison on

its toes with innovation while still maintaining a down-to-earth core. Liz is also a DJ and will be providing music for the opening party. Liz is extremely excited about the Series coming to Madison! Her immediate reaction was, "WOW! ALL THOSE WOMEN!"

EMILY MILLS

Emily came to Madison from Oklahoma for college in 2000 and has been here ever since. She currently daylights as an administrative assistant for Electronic Theatre Controls in Middleton, but her passion lies with her writing and music work. Emily plays drums and sings in two bands (Little Red Wolf, and The Shabelles), writes fiction, does photography and mountain bikes a lot. She is also co-editor at Dane101.com - a local arts, culture, and opinion web site - as well as co-director of local micro-cinema collective Wis-Kino (www.wis-kino.com). In addition to being a freelance writer for various publications, she also keeps a blog - www.lostalbatross.com. Emily also acts, both in short films and on the local stage. Emily loves Madison because she believes it's the perfect cross of big city activities and amenities and small town personality. She loves the music and arts scene, the amazing food, the backyard chickens, home gardens, and the fact that it only takes about 15 minutes headed in any direction to be out in the gorgeous countryside. Emily thinks it's fantastic that the World Series is coming to Madison. Although Emily will likely try to indoctrinate you on how great Madison is, she enjoys listening to outside voices and experiences from which all Madison folk can learn.



DETAILS, DETAILS, DETAILS!

With the Series starting in less than a week, here are some of the final details!

Ride the Drive - On Sunday August 30, 2009, from 8:00 AM to 2:00 PM Madison will be hosting [Ride the Drive](#). During this time, no motor vehicle traffic will be allowed along the "Ride" route except for some cross traffic. The route includes John Nolen Drive, which is the major thoroughfare used to get to the Sheraton from downtown Madison. If you are coming into Madison before 2:00 PM on this day, please use the detour routes identified. Click on the hyperlink for more information.

Maps and Road Construction - For useful maps of the Madison area and to identify areas under road construction, please visit the following link from the Greater Madison Convention & Visitors Bureau. <http://www.visitmadison.com/visitors/plan/maps-and-transportation/>

Practice Fields - Fields 1 and 2 at Olbrich Park will be available on a first com first serve basis for practice from 9 to 4 on Tuesday, Wednesday and Thursday. Parking for these fields is located off Walter Street off Atwood Avenue.

Water - The Showdown in MadTown Committee is providing water for Series participants. Each team will receive three cases of one-liter bottles. More information about where to pick up your cases will be provided at the Delegates Meeting, as well as the Managers Meeting.

Bring Your Own... - City of Madison parks allow carry-ins at its parks and fields. This includes water, alcohol, etc. Note that no glass bottles are allowed, only plastic and aluminum! Water, Gatorade, and soda will be available through ASANA's concessions vendor. However, no beer will be sold at the fields so feel free to bring your own. There are grocery and liquor stores close to both fields. Each player will receive a six-pack cooler as own of their player gifts - use it! ☺

Free Transportation - We are providing a bus to help people get to events and to and from host bars and hotels. Here are the hours that each stop will receive service. The bus will just be looping around so catch it when you can!

Tuesday

Inn on the Park/Shamrock - 3:30 PM to 2:00 AM
Sheraton - 3:30 PM to 2:00 AM
Willow Island - 3:30 PM to 8:00 PM
Club 5 - 8:00 PM to 2:00 AM

Wednesday

Inn on the Park/Shamrock - 6:00 PM to 2:00 AM
Sheraton - 6:00 PM to 2:00 AM
Club 5 - 6:00 PM to 2:00 AM

Thursday

Inn on the Park/Shamrock - 6:00 PM to 2:00 AM
Sheraton - 6:00 PM to 2:00 AM
Exhibition Hall - 6:00 PM to 9:00 PM
High Noon Saloon - 9:00 PM to 2:00 AM
Club 5 - 6:00 PM to 2:00 AM

Friday

Inn on the Park/Shamrock - 6:00 PM to 2:30 AM
Sheraton - 6:00 PM to 2:30 AM
Majestic Theatre - 6:00 PM to 2:30 AM
Club 5 - 6:00 PM to 2:30 AM

Saturday

Inn on the Park/Shamrock - 10:00 AM to 2:30 PM
Sheraton - 10:00 AM to 2:30 PM
Elver Park - 10:00 AM to 8:00 PM
Club 5 - 4:00 PM to 2:30 AM

Opening Party - The Opening Party will be at Willow Island at the Alliant Energy Center. Registration will be available from 4:00 to 6:00 PM. Although this event is free, the Alliant Energy Center does charge \$5.50 for parking. Note that Willow Island is located across the street from the Sheraton if you are staying there and would like to walk to the party. Players staying at other hotels are welcome to park at the Sheraton for free. The bus can also shuttle people to the event from the Sheraton and downtown. DJ Lizzy T will be doing her thing to welcome you to the island. We are very

excited to welcome Wisconsin's Lieutenant Governor Barbara Lawton to speak. Following the "more formal" part of the party, singer Ronnie Nyles will take the stage. Check her out at www.ronnienyyles.com! After the party is done at 8:00, be sure to go to Club 5 for the post-party! A bus will also be available to shuttle people to Club 5 from Willow Island and the Sheraton.

Tickets for Events - The Mad Rollin' Dolls Bout and Burlesquepade are ticketed events. Tickets for each event are \$10. You can purchase tickets in advance of these events at the Opening Party and at the fields as long as they are available. You may also order tickets online: www.madrollindolls.com and www.majesticmadison.com. Tickets are also available for purchase at each venue the day of the events as long as they are still available.

Bus to Potawatomi Bingo Casino in Milwaukee - Interested in going to Potawatomi Bingo Casino in Milwaukee on Friday night? Bus will leave the Sheraton at 8:00 PM. There will no longer be a pick-up for this event at Inn on the Park. Bus riders can collectively agree on a return time (but no later than leaving to return to Madison at 2:00 AM).

Wives Club Update - There is still time to join the Wives Club! Contact Ken Baker at k_a_baker@sbcglobal.net. If there is no interest in any of these events, they will be canceled for the week.

Closing Celebration - The Closing Celebration will be held at Elver Park at its newest shelter located closer to where you enter Elver Park beginning around 3:00 PM or after the last championship game. Food (hamburgers, bratwursts, and sides) and beverages (water, beer, and soda) will be provided by the Showdown in MadTown Planning Committee, as well as music and entertainment.

After the Closing Celebration – After closing celebration, both our homerun sponsors, [Shamrock](#) and [Club 5](#), would love to have you stop in for one last visit. Without their support, this event would not have been possible.

THOUGHTS TO SHARE

With the Series almost here, host City Co-Directors Ben and Dawn wanted to share their thoughts with you about planning Showdown in MadTown. They are both looking forward to seeing their work and that of the Showdown in MadTown Committee members come to fruition next week. *(Photo by Jessica Horn)*

What event are you most looking forward to during the week of the Series?

BEN - Opening Party at Willow Island. Our committee members charged with organizing this event have been great. I'm excited about welcoming you all to Madison. It



should be a fun and relaxing event before you head out to Club 5 to really celebrate being in Madison! Did I mention the free beer provided by your Showdown in MadTown Committee?

DAWN - I'm excited about the Mad Rollin' Dolls Bout. They have been great to work with and the idea of putting together the energy of Derby and the energy from the Series seems electrifying. Really, I could say that about any of the events. We really thought about the teams coming and tried to plan fun events that would give you all a taste of Madison.

What was your favorite moment planning the Series?

BEN - I cannot pinpoint a specific moment. However, overall, to me, the best part has been meeting new people that I never would have met had this event not occurred and being able to get to know people I already knew better. I now know more lesbians than any gay man in Madison.

DAWN - The support at all of our fundraisers. It amazes me how many people from our community help planned and participated in all the fundraisers. Maybe it's my favorite moment, because it was also the most fun!

What was most difficult about planning the Series?

BEN - The unexpected loss of Felicia Melton-Smyth, our league's biggest fan. She was a close friend and was very excited about this event. I know she would have been proud of us for the work we have done.

DAWN - I don't think it has been difficult, but just the overall planning is very time consuming. I kind of feel like my life has been on hold for the last 6 months, but it will all be worth it once everyone is here!

Why did you take the lead on planning this event?

BEN - When I was SSBL-Madison's commissioner, I knew I needed to support this event for it to succeed. Since I was already coaching a team in the women's league, helping to plan this event seemed like a natural fit for me and a great way to show my appreciation for all my lesbian friends.

DAWN - I didn't duck when Ben asked for volunteers at our general council meeting. Honestly, I don't remember how Ben and I started our year and half-long venture. It has been fun, and I'm glad that we did it together!

What are you most looking forward to do with your free time after the Series is over?

BEN - The days off I have after the week of it! Definitely going to plan some family time, get back into the gym and lose what I call my Series weight, and possibly getting a dog. Somehow figure out how to deal with my separation anxiety from Dawn. Might go on a date or two.

DAWN - I'm going to take a short break from anything involving the word planning and visit with very neglected family and friends. After that, I want to finish some home projects with Amanda, my wonderful, supportive and understanding partner and then start planning for next season's softball league and start planning some fundraisers for our trip to Vegas next year!

Be sure to check out our web site – www.madtown2009.org – for more information about what we have planned for Series 2009! See you in Madison soon!